

# Palmetto Affiliate Membership Program

*Various levels of corporate sponsorship/membership are available. Program participation provides a wide array of benefits that are commensurate with the level of support.*

## **Titanium (\$10,000)**

- Four (4) inside front cover full page ads in *The Journal*
- First choice on convention sponsorship
- Hospitality Room Host at convention
- Signage at convention
- Twelve (12) convention registrations
- Up to three (3) premium convention exhibit booths
- Two (2) teams & two (2) hole sponsorships at golf tournament
- One (1) inside front cover full page membership directory ad
- Twelve (12) membership directories
- Six (6) distributions of information/articles through the SCCA

## **Platinum (\$5,000)**

- Four (4) full page ads in *The Journal*
- First choice on convention sponsorship
- Signage at convention
- Eight (8) convention registrations
- Up to two (2) premium convention exhibit booths
- One (1) team & one (1) hole sponsorship at golf tournament
- One (1) full page membership directory ad
- Eight (8) membership directories
- Six (6) distributions of information/articles through the SCCA

## **Gold (\$4,000)**

- Four (4) full page ads in *The Journal*
- Second choice of convention sponsorship
- Signage at convention
- Six (6) convention registrations
- One (1) premium convention exhibit booth
- One (1) team & one (1) hole sponsorship at golf tournament
- One (1) full page membership directory ad
- Six (6) membership directories
- Four (4) distributions of information/articles through the SCCA

## **Silver (\$3,000)**

- Four (4) half-page ads in *The Journal*
- Third choice on convention sponsorship
- Signage at convention
- One (1) premium convention exhibit booth
- Four (4) convention registrations
- One (1) hole sponsorship at golf tournament
- One (1) half-page membership directory ad
- Four (4) membership directories
- Two (2) distributions of information/articles through the SCCA

## **Bronze (\$2,500)**

- Four (4) quarter-page ads in *The Journal*
- Fourth choice on convention sponsorship
- Signage at convention
- One (1) premium convention exhibit booth or one (1) quarter-page membership directory ad
- Two (2) convention registrations
- One (1) hole sponsorship at golf tournament
- Two (2) membership directories
- One (1) distribution of information/article through the SCCA

## **Copper (\$1,500)**

- Two (2) quarter-page ads in *The Journal*
- Fifth choice on convention sponsorship
- Signage at convention
- One (1) premium convention exhibit booth or one (1) quarter-page membership directory ad
- One (1) convention registration
- Two (2) membership directories
- One (1) distribution of information/article through the SCCA

*Thank you for supporting the SCCA.*

*We will work to bring you the best discounts available, as well as additional benefits. The above may be increased by the Board of Directors, but will never decrease.*

*Please note: It is the responsibility of the participating company to utilize the benefits afforded to them through their sponsorship.*

# Convention Support - June 9 - 12, 2011

## SUPPORT OPTIONS

One of our greatest benefits for members is the Annual Convention where Association members and non-members gather. Because our program is focused on educational seminars and networking, the atmosphere is intimate with more attention on building relationships than on mass marketing. Information on how you can be a part of this excellent venue is included in this packet.

Your support is used for receptions, meals, breaks, speakers, specialty items, entertainment and other amenities that enhance the conference experience. SCCA Palmetto Affiliate members receive first choice of sponsorships, top billing and additional perks. This limits the number of individual sponsorships available. All sponsorships include signage at convention, program recognition and recognition from the podium.

For more information on the SCCA Palmetto Affiliate Member program, please see page 4. For additional information about the SCCA, contact us at (803) 772-9376, [scca@capconsc.com](mailto:scca@capconsc.com) or visit our website at [www.scchiropractic.org](http://www.scchiropractic.org).

### **SATURDAY BANQUET SPONSOR - \$2,000**

- Signage at dinner
- Recognition from the podium
- Registration for up to 4 representatives

### **SATURDAY ENTERTAINMENT SPONSOR - \$1,800**

- Signage at speaker's event
- Recognition from the podium
- Registration for up to 4 representatives

### **ANNUAL MEETING LUNCH SPONSOR - \$1,500**

- Signage at lunch
- Recognition from the podium
- Registration and lunch for up to 4 representatives

### **NOTEBOOK/SPEAKER NOTES SPONSOR - \$1,500**

- Signage at registration
- Ad on notebook backcover
- Registration for up to 3 representatives

### **LUNCH WITH THE EXHIBITORS SPONSOR - \$1,250**

- Signage at lunch
- Recognition from the podium
- Registration for up to 3 representatives

### **REFRIGERATOR RAID SPONSOR - \$1,250**

- Signage at lunch
- Recognition from the podium
- Registration for up to 3 representatives

### **TOTE BAG SPONSOR - \$1,000**

- Logo on tote bag
- Registration for up to 3 representatives

### **VOLLEYBALL SPONSOR - \$500**

- Logo on t-shirts
- Registration for up to 2 representatives

### **BEVERAGE CART SPONSOR - \$400**

- Logo on drink tickets at golf course
- Registration for up to 2 representatives

### **CONTINENTAL BREAKFAST SPONSOR - \$350**

- Signage at breakfast
- Registration for up to 2 representatives

### **COFFEE BREAK SPONSOR - \$250**

- Signage at event
- Registration for up to 2 representatives

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### **INCREASE TRAFFIC AT YOUR BOOTH BY PURCHASING A SQUARE for TIC-TAC-TOE (\$50)**

Attendees receive a card with a tic-tac-toe grid with 25 squares. They will take this card to the 25 booths listed and receive a sticker from the participating vendors. Once the card is filled, it will be placed in the grand prize drawing. To have your company name and booth number listed, purchase a square for \$50.

Only 25 squares are available on a first come, first served basis. Get your square now for this sure way to increase traffic at your booth!

**DOOR PRIZE DONATION - Don't forget your door prizes!**