

62<sup>nd</sup> Annual Convention & Trade Show

# GET SMART

WITH THE **SCCA**

**Would you believe...28 hours of CE available?**

Thursday - July 29, 2010

9:15 am - 5:00 pm Registration  
 10:00 am - Noon Practical Assessment - Jeffrey Miller, DC  
*sponsored by Foot Levelers, Inc.*  
**Risk Management** - Anna Allen, RN, MSN, CLNC  
*sponsored by NCMIC*  
**Spider Tech** - Kevin Jardine, DC  
*sponsored by The Vitality Depot*  
**Chiropractic Neurofeedback: A Window to the Brain**  
 Guy Annunziata, DC  
 Noon - 12:45 pm Palmetto GBA - When to Document  
 1:00 - 3:00 pm Practical Assessment - Jeffrey Miller, DC  
*sponsored by Foot Levelers, Inc.*  
**SC Rules & Regulations** - TBA  
**Spider Tech** - Kevin Jardine, DC  
*sponsored by The Vitality Depot*  
**Laserology** - Jerome Rerucha, DC, *sponsored by Erchonia*  
 3:00 - 5:00 pm Practical Assessment - Jeffrey Miller, DC  
*sponsored by Foot Levelers, Inc.*  
**Laserology** - Jerome Rerucha, DC, *sponsored by Erchonia*  
**Technology & Chiropractic Patient Education**  
 Robert Rocha, *sponsored by CommVantage*  
 5:00 - 7:00 pm **Technology & Chiropractic Patient Education**  
 Robert Rocha, *sponsored by CommVantage*  
 \*\*8 hours of CE available on Thursday

Friday - July 30, 2010

7:15 am - 5:00 pm Registration  
 7:30 am Golf Tournament - *The Dye Course, Barefoot Resort*  
 7:50 - 9:50 am Practical Assessment - Jeffrey Miller, DC  
*sponsored by Foot Levelers, Inc.*  
**Instrument Adjusting** - J. Allen, DC  
**Peripheral Neuropathy** - John Hayes, DC  
*sponsored by Perfect Practice*  
**Improving Patient Outcomes Through Improved Patient Compliance** - Ty Talcott, DC  
*sponsored by Clinic Masters*  
 10:00 am Spouse Program - Dolphin Watch  
 10:10 am - 12:10pm Practical Assessment - Jeffrey Miller, DC  
*sponsored by Foot Levelers, Inc.*  
**Child Abuse** - Anna Allen, RN, MSN, CLNC  
*sponsored by NCMIC*  
**Nutrition** - David Seaman, DC  
*sponsored by Adams Anabolic*  
 12:00 - 1:00 pm Lunch with the Exhibitors  
 Palmetto GBA  
 12:50 - 2:50 pm **Body Vibration** - Christian Reichardt, DC  
*sponsored by The Vitality Depot*  
**Nutrition** - David Seaman, DC  
*sponsored by Adams Anabolic*  
**Peripheral Neuropathy** - John Hayes, DC  
*sponsored by Perfect Practice*  
**Chiropractic Neurofeedback: A Window to the Brain**  
 Guy Annunziata, DC

Friday - July 30, 2010 - continued

3:10 - 5:10 pm **Nutritional Responses** - Freddie Ulan, DC  
**Biomechanics of Traumatic and Non-Traumatic Injuries**  
 Ted A. Arkfield, DC  
*sponsored by Advanced Compliance Technologies, PLLC*  
**Documentation** - Ken Schenley, *sponsored by Quick Notes*  
**Chiropractic Neurofeedback: A Window to the Brain**  
 Guy Annunziata, DC  
 \*\* 8 hours of CE available on Friday

Saturday - July 31, 2010

7:15 am - 3:00 pm Registration  
 7:50 - 9:50 am **Exhibit Hall CE**  
**Nutrition** - Dan Murphy, DC  
*sponsored by NutriWest Blue Ridge*  
**Fibromyalgia** - Michael Schneider, DC, *sponsored by NCMIC*  
**Nutritional Response** - Freddie Ulan, DC  
**Documentation** - Gregg Friedman, DC  
 10:10 am - 12:10 pm **Nutrition** - Dan Murphy, DC  
*sponsored by NutriWest Blue Ridge*  
**Fibromyalgia** - Michael Schneider, DC, *sponsored by NCMIC*  
**Improving Patient Outcomes Through Improved Patient Compliance** - Ty Talcott, DC - *sponsored by Clinic Masters*  
**Chiropractic Neurofeedback: A Window to the Brain**  
 Guy Annunziata, DC  
 12:10 - 2:00 pm Annual Meeting  
 2:00 - 4:00 pm **Nutrition** - Dan Murphy, DC  
*sponsored by NutriWest Blue Ridge*  
**Fibromyalgia** - Michael Schneider, DC, *sponsored by NCMIC*  
**Spousal Abuse** - Anna Allen, RN, MSN, CLNC  
*sponsored by NCMIC*  
**Neuroscience Catching Up to Chiropractic**  
 Richard Barwell, DC  
 4:00 - 6:00 pm **Nutrition** - Dan Murphy, DC  
*sponsored by NutriWest Blue Ridge*  
**Fibromyalgia** - Michael Schneider, DC, *sponsored by NCMIC*  
**Improving Patient Outcomes Through Improved Patient Compliance** - Ty Talcott, DC - *sponsored by Clinic Masters*  
 7:30 pm Annual Banquet - "Sinatra & Friends" - *sponsored by Health Network Solutions*  
 \*\*8 hours of CE available on Saturday

Sunday - August 1, 2010

8:00 - 10:00 am **Whiplash** - Dan Murphy, DC  
*sponsored by NutriWest Blue Ridge*  
**Documentation** - Gregg Friedman, DC  
 Palmetto GBA  
 10:00 - Noon **Whiplash** - Dan Murphy, DC  
*sponsored by NutriWest Blue Ridge*  
**Instrument Adjusting** - Joe Evans, DC  
**SC Rules & Regulations** - TBA  
 \*\*\* 4 hours of CE available on Sunday

\*12 hours of CE for the CA X-ray recertification program will begin Friday at 1:00 pm. CA confirmations will confirm their class schedule.

Scheduled events and times may change without advance notification and the SCCA will not be held responsible for these changes. Please confirm the schedule with the registration desk. PLEASE NOTE: NC and GA hours have yet to be approved.

**July 29 - August 1, 2010**  
**Kingston Plantation - Myrtle Beach, SC**

## General Information

There are 3 ways to register: online at [www.scchiropractic.org](http://www.scchiropractic.org); by mail/fax, PO Box 1763, Columbia, SC 29202, 803-252-0589 and on-site at the convention. Please be aware that any **discounted registration fees expire July 15, 2010**. Don't wait until the last minute to register!

Don't miss it by that much! Send your registration by **June 15, 2010**, to take advantage of the **early bird rate** and save! Health Network Solutions has also agreed to pay half of the early bird registration fee if received by June 15<sup>th</sup>, for those SCCA members and nonmembers participating with HNS. If you are a Palmetto Club member and want to take advantage of this savings, the HNS reimbursement will apply to your Palmetto Club dues.

**All cancellations must be received in writing.** Cancellations prior to July 1, 2010, will receive a full refund, less a \$50 administrative fee. We are sorry but no refunds can be accepted after July 1, 2010 due to hotel guarantees and printing costs.

Namebadges are required to enter the exhibit hall, all seminars and any optional event. Attire for the conference is business casual. One last important item, please note, we cannot control room temperatures and suggest you bring a sweater or jacket!

## Accommodations

### Kingston Plantation

For hotel reservations, please contact the Kingston Plantation at 800-876-0010 by **June 28, 2010**. Please mention that you are with SCCA in order to receive the group rate. The Kingston Plantation is a Hilton Property located in the North Myrtle Beach area. Please visit [www.kingstonplantation.com](http://www.kingstonplantation.com) for additional information. The SCCA room block reservations are in the Embassy Suites and Brighton Tower. Please specify which building you wish to have when making your reservation. All SCCA seminars will be held in the Embassy Suites Conference facilities. Room reservations can be made directly with the Kingston Plantation through the SCCA website under the Continuing Education link: [www.scchiropractic.org](http://www.scchiropractic.org)

**Embassy Suites - Oceanview Suite** \$205 per night. The hotel rate includes a complimentary breakfast and complimentary manager's reception (5:30 - 7:30 pm daily) per person, per day, based on single/double occupancy. Villa and condominium accommodations do not include these complimentary services.

#### Brighton Tower

1 Bedroom Oceanview Guestroom - \$169.00 - *The guestroom is one room with king size bed and a large bathroom. Includes refrigerator, microwave and coffee-maker.*

2 Bedroom Oceanview Condo - \$294.00

3 Bedroom Oceanview Condo - \$384.00

*The rates quoted above, for both the Embassy Suites and Brighton Tower, are available 3 days pre and post the convention nights, based on availability.*

## Optional/Social Activities

### Exhibit Hall Events - *Included with registration*

#### Embassy Suites Conference Facility

Take advantage of these opportunities to see what the exhibitors have to offer. There are continental breakfasts on Friday and Saturday mornings, Lunch with the Exhibitors on Friday, and **2 CE** hours available on Saturday morning.

### Golf Tournament - The Dye Course, Barefoot Resort - *Registration/fee required*

Friday, July 30<sup>th</sup>, 7:30 a.m.

Pete Dye upholds his reputation of building memorable and challenging golf courses by creating a stunning design filled with his infamous pitfalls to capture errant shots. However, if played from the appropriate set of tees, players of all abilities will be able to navigate the Dye Course. The course is a Par 72, 7,343-yard layout within a gated community on exclusive real only on the exterior perimeter of the property. Pete Dye is famous for his use of native grasses. The fairways are GN-1 Bermuda grass, a hybrid developed by Greg Norman Turf. The approaches are Tidwarf Bermuda grass, the greens are L-93 Bent grass and the dramatic visual effects are achieved by the Centipede and Zoysia grass roughs. Both beautiful and treacherous, the Dye Course is an experience you won't soon forget. The Dye Course is the only semi-private facility at Barefoot Resort. This optional activity is offered at \$95 per player.

### Spouse & Child Program - Dolphin Cruise Aboard the *Sea Thunder* - *Registration/fee required*

Friday, July 30<sup>th</sup>, the boat departs at 10 a.m.

Enjoy a narrated cruise of the historic Intracoastal Waterway, touring all the way to the Little River Inlet, cruising through South Carolina's most pristine scenery. You will cruise by homes, marinas, and uninhabited islands, while all the time exploring for birds, sea turtles, and other marine life along the way to watch the playful dolphin. You will also pass 2 unique fishing villages learning about the history of the area which includes civil war battles, pirate ship attacks, and geographical history. The boat picks up speed as it approaches the blue granite rock jetties; offering an exhilarating ride into the Atlantic Ocean. This vessel offers a safe speed boat ride toward the local shrimp boats that provide a natural feeding habitat for the dolphins. Upon arrival at the dolphin sighting location, the captain will slow to an idle so everyone on board can get a good look at the dolphin. Be sure to bring your camera and wear casual clothes or a swimsuit. Depending on surf and wind conditions, you may get wet. The cruise takes from 1 1/2 to 2 hours and if you do not see dolphins you can ride again free. This cruise is the most popular boating attraction in Myrtle Beach attracting about 40,000 people each year, many of whom are repeat passengers.

### Beach Volleyball - *Registration required*

Saturday, July 31<sup>st</sup>, 4:00 - 5:30 p.m., Brighton Beachfront

The challenge is on! Beach Volleyball is always a huge hit and it's back by popular demand. Join your colleagues and spouses for a beach blast! We'll end the day with good old fashioned fun. *A minimum number of 24 must register in order to conduct the tournament.* Let the games begin!

### Annual Banquet - "Sinatra & Friends" - *starring Dr. Pat Sallarulo* - *Registration/fee required*

Saturday, July 31<sup>st</sup>, 7:30 p.m. until

The "Sinatra & Friends" show pays tribute to the legendary stars of the Rat Pack. The current Rat Pack show is a Vegas style production with professional artists singing the songs of Sinatra, Dean Martin, Sammy Davis Jr, Marilyn Monroe and Liza Minnelli. The timeless songs of this era have remained popular with audiences of all ages for decades and continue to entertain to this day. These talented performers draw you in to themselves and their love of a spectacular era of music and entertainment with song, dance and comedy. "Sinatra & Friends" will be just returning from Las Vegas where they are opening for Jay Leno in late June!

# Registration

**Primary Registrant:** *(Print or type) (Please copy this form if you need more space for those you are registering.)*

Doctor/CA Name: \_\_\_\_\_

Name on Namebadge: \_\_\_\_\_

Spouse *(if attending)*: \_\_\_\_\_

Children: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Emergency Contact Name and Telephone Number: \_\_\_\_\_

**Choose Appropriate Fee:**

	By June 15 <sup>th</sup>	June 15 <sup>th</sup> - July 15 <sup>th</sup>	After July 15 <sup>th</sup>	Package Costs
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<b>Palmetto Club Members</b>	Free	Free	Free	\$ 0.00
SCCA Doctor Member	\$300	\$395	\$420	\$
HNS / SCCA Member <i>(for SC doctors only)</i>	\$150	\$395	\$420	\$
Doctor Non-Member	\$400	\$495	\$530	\$
HNS / SCCA Non-Member <i>(for SC doctors only)</i>	\$200	\$495	\$530	\$
Spouse/Guest	\$100	\$125	\$150	\$
CA Member	\$200	\$250	\$300	\$
CA Non-Member	\$250	\$310	\$375	\$
Child (under 12)	\$75	\$80	\$100	\$
Student	\$80	\$80	\$100	\$
Voluntary Student Sponsor	\$50	\$50	\$50	\$

**Please Figure on # Participating in Optional Activities (# x \$\$ = \$)**

Annual Meeting - <i>if registered</i>	# _____	\$00	\$00	\$00	\$
Golf Tournament	# _____	\$95	\$95	\$95	\$
Spouse Program - <i>if registered</i>	# _____	\$00			
Volleyball - <i>must be registered registered to play</i>	# _____	\$00	Shirt Size - S M L XL	Skill Level 1 2 3 4 5	
Saturday Night Banquet - <i>if registered</i>	# _____	\$00	\$00	\$00	\$
Saturday Night Banquet - <i>for non-registered spouses/guests</i>		\$75	\$75	\$75	\$

**GRAND TOTAL = \$**

**Payment Method:** Total amount to be charged \$ \_\_\_\_\_  Check or Money Order (Payable to the SCCA)

Visa  Master Card  Discover  American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Billing Zip \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Registration Mailing Instructions:** Registrations may be mailed to the address below, or for faster service, register online at [www.scchiropactic.org](http://www.scchiropactic.org). Forms may be faxed until July 26<sup>th</sup> to 803-252-0589. Questions? Call 803-772-9376.

**SCCA • PO Box 1763 • Columbia, SC • 29202**

Register today and Get Smart with the SCCA!  
[www.schiropractic.org](http://www.schiropractic.org)!



SC Chiropractic Association  
P.O. Box 1763  
Columbia, SC 29202  
[www.schiropractic.org](http://www.schiropractic.org)

## Guest Stars Include:



Anna Allen, RN, MSN



Guy Annunziata, DC



Ted Arkfield, DC



Richard Barwell, DC



Gregg Friedman, DC



John Hayes, DC



Kevin Jardine, DC



Eric Kaplan, DC



Jeffrey Miller, DC



Dan Murphy, DC



Robert Rocha



Jerome Rerucha, DC



Christian Reichardt, DC



Michael Schneider, DC



David Seaman, DC



Ty Talcott, DC



Freddie Ulan, DC

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